



John Hope Bryant is a **visionary entrepreneur, thought leader, and global authority on financial literacy, economic empowerment, and inclusive capitalism**. Named to the prestigious **Forbes BLK50 List in December 2024** and TIME Magazine’s inaugural **The Closers List**, recognizing 18 global leaders working to close the racial wealth gap, Bryant has dedicated his career to **transforming economic systems for underserved communities** and ensuring **inclusive growth in the AI-driven future**.

He is the **founder, chairman, and CEO of Operation HOPE, Inc.**, the nation’s largest on-the-ground financial literacy and economic empowerment nonprofit. Under his leadership, Operation HOPE has **directed over \$4.2 billion in capital** into marginalized communities, establishing **hundreds of financial empowerment centers nationwide**. He is also the **founder of John Hope Bryant Holdings, Bryant Group Ventures, and Bryant Group Advisors**, and previously led **The Promise Homes Company**, which he successfully recapitalized in 2021 with a **\$200 million credit facility**—one of the largest Black-owned capital raises in over a decade.

A best-selling author, **Bryant is one of the only Black thought leaders in the world today writing on economics and business leadership**, with six books to his name, including *Financial Literacy for All* (2024). He is a **CNBC Contributor, host of the iHeart Radio podcast “Money & Wealth with John Hope Bryant”**, and a member of both the **CNBC Global Financial Wellness Council and the CNBC CEO Council**.

Referred to as the **"Conscience of Capitalism"** by Fortune 500 CEOs, Bryant’s advocacy helped **make financial literacy official U.S. federal policy** under **Presidents George W. Bush and Barack Obama**. He also successfully led efforts to **rename the U.S. Treasury Annex as the Freedman’s Bank Building**, recognizing the unfinished economic work of Abraham Lincoln for freed slaves. His influence in public policy and corporate America is undeniable—advising three U.S. presidents and working alongside Fortune 500 CEOs to embed financial literacy into American culture.

## Championing AI Literacy & The Future of Work

Understanding that **AI will define the future economy**, but that Black and Brown communities risk being left behind, Bryant has **pioneered national efforts to bridge the AI opportunity gap**. In **December 2024**, he **announced the AI Literacy Pipeline to Prosperity Project (AILP<sup>3</sup>)** at the HOPE Global Forum tied to the **AI Ethics Council**, which he co-founded with OpenAI CEO **Sam Altman**.

AILP<sup>3</sup> is designed to **equip underserved communities with AI literacy, workforce training, and digital skills**, ensuring that **financial and technological literacy go hand in hand**. Bryant believes that **closing the AI knowledge gap is the new civil rights movement**—and that those who master AI will control the **jobs, businesses, and economies of the future**.

## Driving Inclusive Economic Growth

In **2024**, Bryant wrote *The Business Plan for America*, a **bold blueprint for inclusive economic growth**, and launched the **American Aspiration Tour** to promote financial literacy and opportunity nationwide. He also launched the **Corporate Inclusion Initiative**, working to place **qualified minority candidates on corporate boards** and ensure that corporate America **reflects the nation's diversity** at the highest levels.

Bryant's impact has been recognized with numerous awards, including **Oprah Winfrey's "Use Your Life" Award**, **American Banker's "Innovator of the Year,"** and **inclusion in TIME's 50 Leaders for the Future**. He is a LinkedIn Influencer with **over 3 million social media followers** and has amassed **over 300 million views** across digital platforms through his "**Straight Talk with John Hope Bryant**" series.

Born February 6, 1966, in Los Angeles, California, Bryant now resides in Atlanta, Georgia, with his wife, **Chaitra Dalton Bryant**. His life's mission? **To help America live up to its promise—one financially and technologically empowered person at a time.**

## Bibliography

Financial Literacy For All: Disrupting Struggle, Advancing Financial Freedom, and Building a New American Middle Class (Wiley, 2024)

Up from Nothing: The Untold Story of How We (All) Succeed (Berrett-Koehler, 2020)

The Memo: Five Rules for Your Economic Liberation (Berrett-Koehler, 2017)

How the Poor Can Save Capitalism: Rebuilding the Path to

the Middle Class (Berrett-Koehler, 2014)

LOVE LEADERSHIP: The New Way to Lead in a Fear-Based World (Jossey-Bass, 2009)